

[FY12/26] Preliminary Monthly Sales Report of Directly Managed Stores for August 2026

Company name: CUBE CO., LTD.
Representative: Tomoaki Matsumura, Representative
Director, Chairman and President
Contact: Yuta Fukuoka, Director, CFO
(TEL: +81-3-6427-0791)

1.Overview

In August 2026, company-wide monthly sales (combined physical stores and e-commerce) were 92.3% of the same month last year. While new products for the height of summer performed well during the month, sales fell short of the previous year’s level due to the impact of severe weather nationwide starting in the middle of the month, a rebound effect from customer acquisition initiatives associated with new store openings and the relaunch of our in-house e-commerce site in the same month of the previous year, and the fact that the launch of certain products, originally planned for the beginning of the month, was delayed until the end of the month. In September, we will aim for further business expansion and an enhancement of brand value by launching new apparel items for the fall and winter seasons, as well as new golf shoes developed in collaboration with ASICS, with the goal of further expanding brand awareness and deepening our customer base.

2.FY12/26 Sales of Directly Managed Stores (YoY)

		Jan-2026	Feb-2026	Mar-2026	Apr-2026	May-2026	Jun-2026	First half	Jul-2026	Aug-2026	Sep-2026	Oct-2026	Nov-2026	Dec-2026	Second half	Full year
All stores	Physical store	119.4%	121.2%	117.1%	118.7%	132.0%	100.7%	118.2%	124.4%	99.8%					111.6%	116.8%
	EC	85.3%	102.5%	95.9%	96.8%	81.5%	94.6%	92.3%	101.2%	75.4%					88.2%	91.4%
	Total	107.7%	115.3%	110.5%	111.9%	115.6%	98.8%	110.0%	116.9%	92.3%					104.3%	108.7%
Existing stores	Physical store	104.9%	104.7%	101.9%	104.1%	117.7%	97.6%	105.3%	117.6%	98.9%					107.9%	105.8%
	EC	85.3%	102.5%	95.9%	96.8%	81.5%	94.6%	92.3%	101.2%	75.4%					88.2%	91.4%
	Total	97.6%	104.0%	100.0%	101.8%	105.6%	96.6%	101.0%	112.0%	91.3%					101.4%	101.1%

3.(Reference) FY12/25 Sales of Directly Managed Stores (YoY)

		Jan-2025	Feb-2025	Mar-2025	Apr-2025	May-2025	Jun-2025	First half	Jul-2025	Aug-2025	Sep-2025	Oct-2025	Nov-2025	Dec-2025	Second half	Full year
All stores	Physical store	126.5%	104.8%	110.7%	111.8%	118.0%	118.0%	114.6%	108.9%	138.2%	119.8%	117.3%	126.2%	121.7%	121.6%	118.3%
	EC	79.8%	79.8%	106.2%	88.8%	98.9%	91.6%	91.1%	80.5%	111.4%	94.0%	84.9%	93.1%	92.5%	91.6%	91.4%
	Total	105.3%	95.3%	109.3%	103.5%	111.0%	108.4%	105.9%	97.8%	128.7%	111.8%	106.5%	116.1%	111.2%	111.4%	108.8%
Existing stores	Physical store	99.2%	102.2%	108.3%	104.6%	109.2%	100.4%	104.5%	94.8%	106.7%	114.3%	103.2%	114.0%	112.3%	108.2%	106.4%
	EC	78.5%	78.1%	104.2%	87.3%	97.7%	90.7%	89.7%	79.2%	109.3%	93.5%	84.4%	92.5%	92.0%	90.8%	90.2%
	Total	89.8%	92.8%	106.9%	98.2%	104.9%	96.8%	98.8%	88.5%	107.7%	107.6%	96.8%	107.1%	104.5%	102.0%	100.5%

- 1. The above data are based on sales (retail prices) in the company's directly operated domestic stores and online stores, which are aggregated on a monthly basis.
- 2. The information provided in this monthly sales relates to 'Domestic Retail', 'Domestic EC' and 'Overseas EC' of the Company's sales channels.
- 3. Same-store sales are calculated on the basis of sales in stores that were open both in the month under review and in the same month of the previous year.
- 4. Monthly sales (YoY) are calculated on the basis of retail price, so there is no impact from the change in revenue recognition standard.
- 5. The above data are as at the date of publication. Any differences from the final figures will be revised and reported in the following month's publication.